

KELLEN CONRAD

KELLEN@CONRAD-CONCEPTS.COM

WWW.CONRAD-CONCEPTS.COM

GOALS *A Visual communicator* skilled in small unit design, branding, conceptual design in 2D and 3D marketing solutions. My talents are focused on client needs, employer growth, and observing new and continuing trends.

EDUCATION *Oklahoma State University Institute of Technology 2007-2010*
Associates in Applied Science Degree Graphic Design Technology

Tulsa Community College 2007-2010
General Studies

Bixby High School 2001
High School Diploma

WORK EXPERIENCE *Graphic Design Freelance August 2010-current*
Littlefield Brand Development, Tulsa, Oklahoma
Working within a creative team for a variety of clients. Art directing projects such as full page ads, annual reports, event promotion (animated save-the-date email, posters, etc.) and proudly continuing to contribute.

Graphic Design Internship Fall 2010
Walsh Branding, Tulsa, Oklahoma
Worked within a creative team to produce window graphics and indoor signage for Quik Trip generation three gas stations. Created logos for Tulsa Young Professionals, Tulsa Reads Millions, as well as many other projects.

Graphic Designer Summer 2009
Graphic Design Practicum, Tulsa, Oklahoma
Created and produced logos, packaging, brochures and various promotional pieces for International Finals Rodeo, Multiple Sclerosis Society, Oklahoma State University Institute of Technology, the City and Chamber of Henryetta.

Ruiz Branch Austin Public Library 2006-2007
Application of communication skills, organization, and team participation.

Band Manager 2004-2007
Managed a team of four, created budgets, produced band press packs, and marketed press packs to venue owners and booking agents.

Conrad Farms 2001-2004
Managed a team of eight, scheduling, inventory control and forecast.

SKILL SET *Adobe* InDesign
Illustrator
Photoshop
Able to work with both Mac and PC

AFFILIATIONS Art Directors Club of Tulsa, Future Art Directors, and the Texas Music Association

REFERENCES *Available upon request.*